

P⊙**I**N**T**S ⊙ **F** Y⊙**U**®

Creative Tools & Training for Development

Hi, it's nice to meet you,
we are **Points of You**®



We create innovative tools and training for professional and personal development.



Our tools use the powerful language of today's world, the language of photos, that inspires and provokes the mind.

Our work is based on the belief
that everything around us
can be seen
from countless points of view.



When we don't understand
something or someone,
it is probably because
our perspective is too limited
for us to see clearly.

When we can't see, we can't decide,
we can't communicate, we feel stuck.
We find it hard to take the next step.



Our tools & training
inspire people to search
for new points of view;
to look deep inside and all
around.



This movement
is our viewpoint.

It's a quest, a search, a dance.
It keeps us awake,
interested, interesting.

It's a stimulating exploration
that sharpens our senses and
opens up new possibilities.

Use our tools to create
meaningful communication in
various settings.

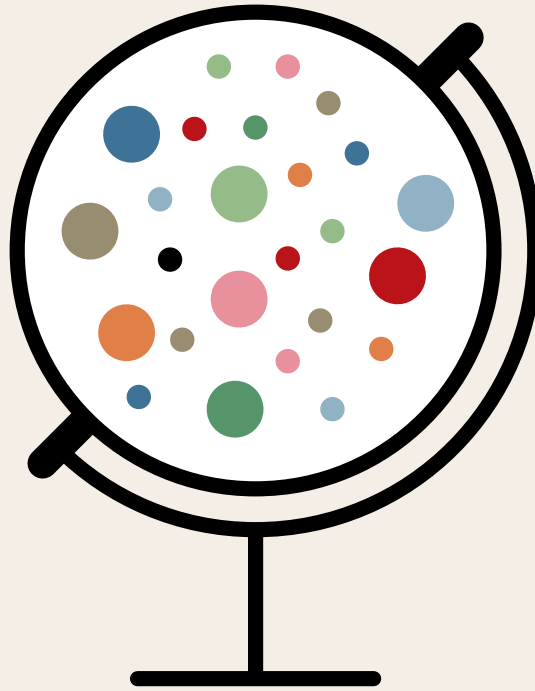


Gain insights and have a real
impact on people's lives.

Founded in
2006



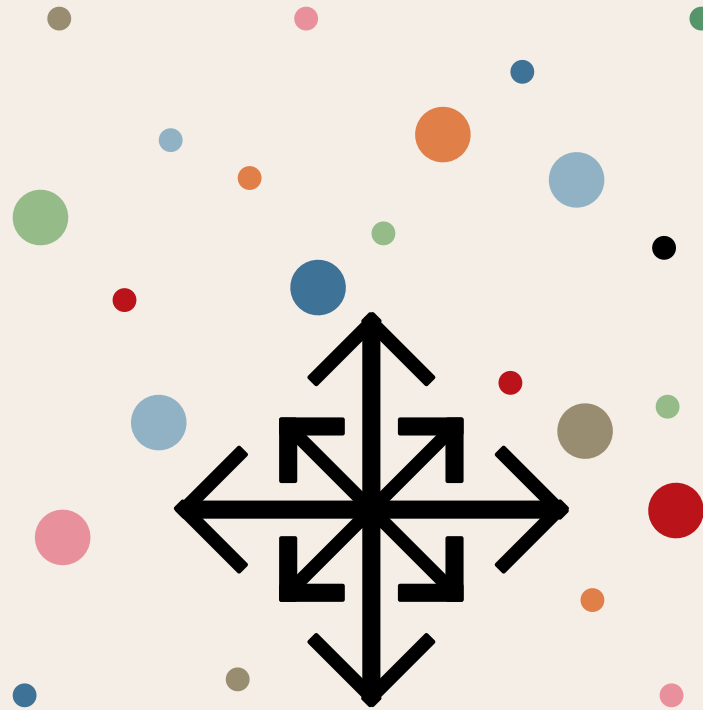
Since then...



Our tools have been translated into
more than **25** languages.



Our unique tools and workshops
have opened hearts and minds
in more than 150 countries
across the globe.



A global, growing tribe of
more than **500,000** members.

And what about you?

As **Points of You**®
began to spread on a large scale,
an amazing professional community
was formed around the globe.

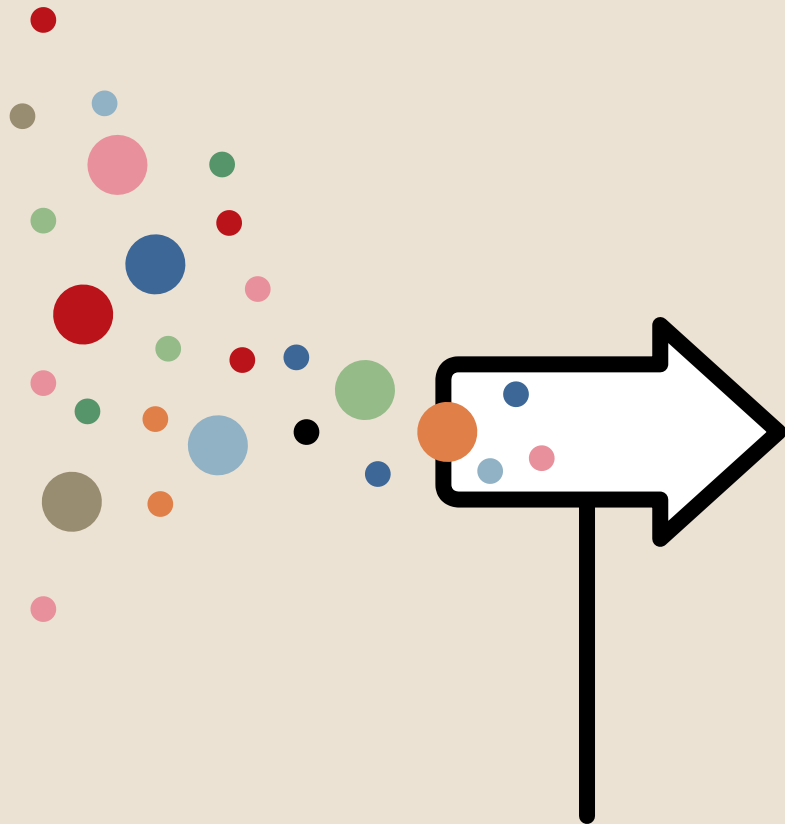


They felt a need for a
deeper understanding
of the **Points of You**®
methodology and tools.

Introducing **Points of You®** Academy



Points of You[®] Academy
is a learning adventure.



An invitation to expand
our observation and knowledge.

Points of You[®] Academy offers 4 levels of knowledge



Points of You® Academy - At a Glance

Level 1

Welcome to Our World

Hello Points Workshop

6 Hours

Who is it for?
Everyone

What will I gain?
Get a taste of the magic and experience our tools & method

What is it like?
Fun, experiential, intriguing

Certification
Points of You® Explorer

Level 2

Learn The Basics
& Start Working

Creative Practice Workshop

16 Hours
2 Days

Who is it for?
Points of You® Explorers

What will I gain?
Learn how to use our tools in your professional day to day life

What is it like?
Energetic, practical, creative

Certification
Points of You® Practitioner

Business opportunity
As a Certified Practitioner
you may facilitate Level 1
in your country

Level 3

Understand The Philosophy
Behind The Technique

Turning Point Program

5 Days

Who is it for?
Points of You® Practitioners

What will I gain?
Experience a life changing professional & personal journey.

What is it like?
Deep, challenging, eye-opening

Certification
Points of You® Expert

Business opportunity
As a Certified Expert
you may facilitate Levels 1+2
in your country

Level 4

Master The Art Of
Points of You® Facilitation

Top View Program

7 Days

Who is it for?
Chosen Points of You® Experts

What will I gain?
Become a member of our global facilitation team.

What is it like?
One of a kind, visionary

Certification
Points of You® Master

Business opportunity
As a Certified Master
you may facilitate
Level 1+2+3 globally

Get certified and move up to the next level



A man and a woman are jumping into a large pit filled with green plastic cups. The man is on the left, wearing a blue t-shirt and grey pants, with a surprised expression. The woman is on the right, wearing a black and white striped shirt and denim shorts, with her arms outstretched. The cups are arranged in a grid pattern, creating a textured background.

Hello Points Workshop

L.1

Welcome to
Our World

6 hours
Online



Discover the Magic

Welcome to the world
of **Points of You®**.

In this exciting, 6 hour workshop
you will get a taste of the
Points of You® methodology and
tools, experience a unique form of
communication and dialogue and
add new skills to your professional
know how.

Completing the Hello Points
Workshop makes you a
Points of You® Explorer.

What Will I Learn?



Points of You® concept

The world of **Points of You®** and the way it works.

Points of You® cards

Learn how to use an exclusive technique of photo observation to gain new points of view.

Zooming In with The Coaching Game

Go on a speed date with your thoughts and insights. Experience a fun and easy-going process that goes surprisingly deep.

What Will I Learn?



My Story with Punctum

Re-frame an empowering life story with the brilliant cards of Punctum.

Layout Charts

Map your thoughts and feelings with a tailor made, one-on-one, coaching tool for self exploration.

L.1 Training Includes:

Live Workshop

Hello Points

6 hours

Certification Benefits

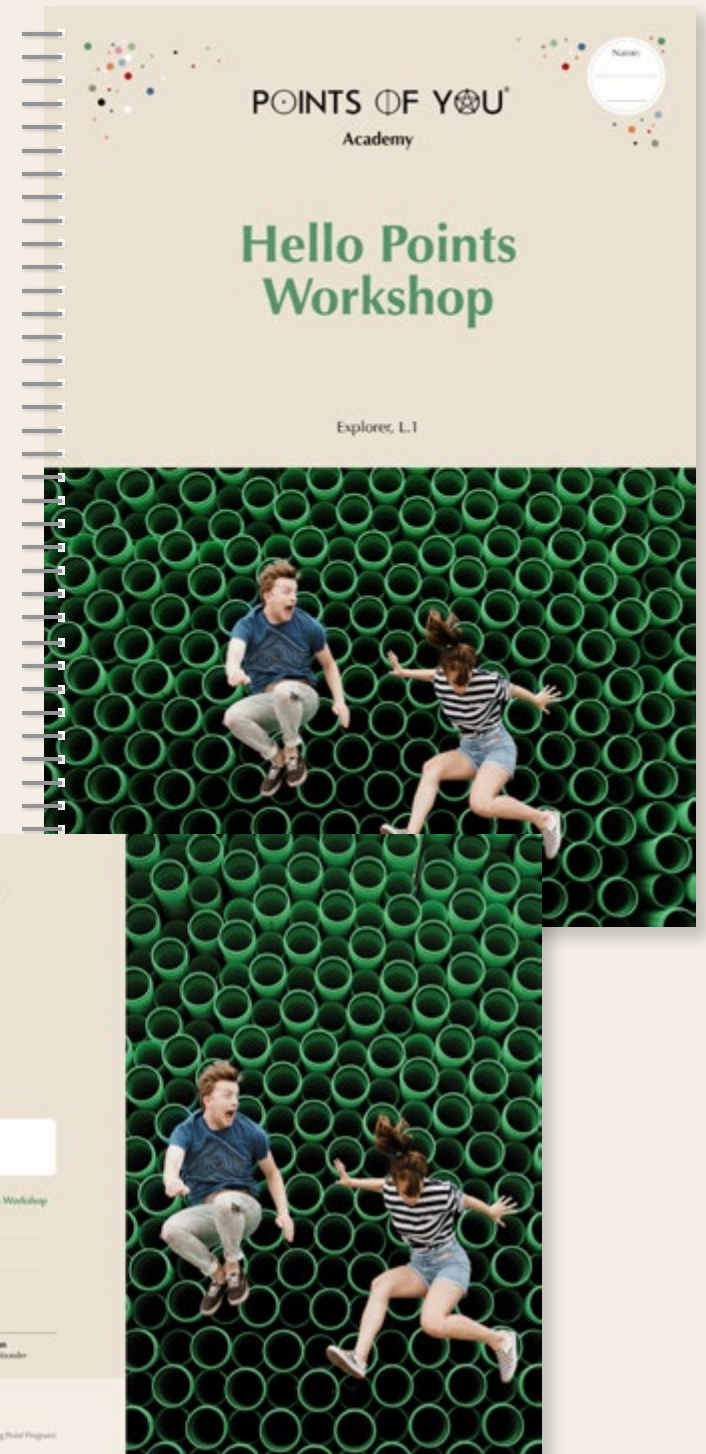
L.1 Certificate of Attendance

Certification of Completion Title:

Points of You® Explorer

Accreditation

6 CCEU from ICF



L.1 Training Includes:

Points of You® Tools

The Coaching Game
Punctum



L.1 Training Includes:

L.1 Hello Points Pack

Workshop Booklet
Notebook
L.1 Exclusive set of cards
Goodie bag
Canvas bag



You Belong!



We are here for you.

An Inspiring Global Tribe



Connect, bond, share knowledge and inspiration
with fellow tribe members around the globe.

L.1



Lara Trujillo

Psychologist & Professional
Coach
Argentina

If you're looking for a sign...
this is it!
Jump in, dare to dream big and
join the Points of You family!
You won't regret it.
I'm so thankful for having
followed my intuition!

L.1



Peg Wright

Leadership Coach
USA

Simple yet powerful!
Universal tools such as the
Coaching Game and Punctum
provide guidance in ways
that are unexpected and very
precise.
Points of You is an opportunity
for all to share.

L.1



Roberto Páez

Psychologist and Consultant
Ecuador

A great experience to share
among professionals from
all over.

Your own point of view
becomes the raw material for
learning and development.

Great process, great tool.

Great opportunity for
personal growth.

Let's go!

